

JACKSON FOR PRESIDENT

1984



JESSE L. JACKSON
Candidate for The Democratic Nomination

**COME JOIN OUR
RAINBOW COALITION
OF CONSCIENCE**

VOTE JUNE 5TH

**A people's campaign dedicated
to feeding the hungry, clothing
the naked and living on earth in
peace with our neighbors.**

JACKSON — WORLD LEADER FOR PEACE



PEACE AND DISARMAMENT:

“As President, one of my first acts would be to launch an unprecedented and aggressive peace campaign to put a halt to the nuclear arms race, and a speedy but rational process for arms reductions. I would never endanger this country’s security, but we must be willing to take some risks.”

MIDDLE EAST:

“Israel must be allowed to exist within secure and internationally recognized borders. The Palestinians must have the right to self-determination or a homeland. The sovereignty of Lebanon must be respected and it must not be partitioned. We must have normalized ties with the Arab World — our interests are too many and our friends are too few — and we must talk to the PLO. America must use its diplomatic, economic and military might to *reconcile* the warring factions—.”

EL SALVADOR:

“We must stand with the church and the poor of El Salvador in their fight for justice rather than the oppression of the landed gentry. American economic and military aid to El Salvador must be linked to improvements in their human rights record.”

NICARAGUA:

“America should not be trampling on its ideals and democratic principles by covertly attempting to overthrow the Nicaragua government. A just settlement can be negotiated in Nicaragua with creative and courageous leadership on all sides.”

FULL EMPLOYMENT:

“There is no more pressing domestic issue than to ‘Put America Back to Work.’ White males are not losing their jobs to women, Blacks and Hispanics because of affirmative action. *All of us* are losing our jobs because the corporations took President Reagan’s three-year \$750 billion tax break to the rich and used it to buy other corporations, replace workers with machines, and to ship American jobs to cheap labor markets abroad.”



JACKSON – "UNDYING LOVE FOR ALL OF GOD'S PEOPLE"

CHILD CARE:

"I support the refundable child-care tax credit, including raising the maximum from its current level of 30 percent to 50 percent, which would include low-income women who currently receive no benefit; increased federal and state funding for child-care for working parents and parents still attending school; and new creative forms of child-care adapted to the needs, schedules and budgets of all kinds of families."

THE EQUAL RIGHTS AMENDMENT:

"As a civil rights leader, I have fought for the past ten years for ratification of the Equal Rights Amendment."

THE WORKING POOR:

"Most poor people work everyday and are too



**Jesse Jackson & California Campaign Chair
Assemblywoman Maxine Waters**

JACKSON – MOST COMMITTED AND DECENT OF HUMAN BEINGS

proud to ask for Food Stamps or other government help...they just don't get paid adequately for the work they do. When I was growing up my family was never poor...we just didn't have any money."

EDUCATION:

"Our children should learn, ought to learn, must learn. They must put hope in their brains, not dope in their veins. If our children can conceive it, and believe it, they can achieve it. It's not your aptitude, but your attitude that determines your altitude — with a little intestinal fortitude."

THE VOTING RIGHTS ACT:

"I am not just fighting for voter registration, but for enforcement of the Voting Rights Act. Why? Because it is the jugular vein issue of progressive politics in 1984. It is the key to empowering the disenfranchised and that is the key to a Democratic victory in 1984."

IMMIGRATION:

"We must have one standard for admitting people to our country and that standard must be fair to all. We cannot have one policy for non-white people coming from the South — the Caribbean, South, Central and Latin America — and another standard for those people from Canada and Europe."

JESSE JACKSON ENDORSES REDRESS/REPARATIONS FOR JAPANESE AMERICANS:

On March 1, Asians for Jesse Jackson announced that Jesse Jackson is supporting redress and reparations for Japanese Americans and Aleuts incarcerated during WW II. The position adopted by Jackson was formulated by Concerned Japanese Americans, a member organization of the Asians for Jesse Jackson, and the National Coalition for Redress/Reparations.

RAINBOW COALITION

Jesse Jackson is the only candidate putting together the "Rainbow Coalition" of Whites, Blacks, Hispanics, Native Americans, the young, the elderly, peace activists, environmentalists, the disabled, gays and lesbians, in short, the *rejected majority* of middle America and the "Other America."



PARTIAL CAMPAIGN OFFICE LIST

STATE JACKSON HEADQUARTERS

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LATINOS FOR JACKSON

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San Francisco, California 95115
(415) 922-9854

EAST BAY

3101 Sacramento Street
Berkeley, California 94702
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On TUESDAY, JUNE 5th, 1984, vote for all the delegates committed to Rev. Jesse Jackson. You and your family's future depends on it!

**JACKSON HOTLINE BEGINNING MAY 14th!
YOU CAN CALL 1-900-410-VOTE DAILY AND
GET INFORMATION FROM JACKSON'S
CALIFORNIA CAMPAIGN.**

WARNING

On June 5th
you can only vote for
Reverend Jesse Jackson
by voting for delegates
committed to
Rev. Jesse Jackson.

You are voting for
delegates rather than for
Rev. Jackson directly.

Vote only for candidates with (Jesse Jackson) under their names, EXAMPLE:

JOHN DOE (Jesse Jackson)	X
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JANE DOE (Jesse Jackson)	X
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JOHN DOE (Jesse Jackson)	X
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JANE DOE (Jesse Jackson)	X
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JOHN DOE (Jesse Jackson)	X
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Vote for the exact number of Delegates listed on your Ballot.

Do not vote more than the number on your ballot or your vote will be lost.

REMEMBER
VOTE FOR
CANDIDATES SUPPORTING
(JESSE JACKSON) ONLY!!